

**Sidharth Mehta**

Regional Director (MENA & India)

Department for Trade & Investment - South Australia

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Sidharth is the Regional Director of the Department for Trade & Investment – South Australia in MENA region and India. He is based at the Australian Consulate General – Dubai, UAE embedded within the Austrade office.

Sid has been in this role since June 2020 with key focus on promoting trade and investment relations of South Australia with countries in Middle East, North Africa & India.

Prior to this, he has worked for 8 years with the Government of South Africa promoting bilateral trade & investment in the Middle East region. Before joining Government, his private sector experience has been into B2B Intelligence and Consulting with focus on diversified industries such as Banking & Finance, Oil & Gas, Energy, and Construction. Having 15+ years of work experience, he holds a Master's in Business Economics and also has professional certifications on International Trade & Sustainable Investment Promotion from The Graduate Institute – Geneva and ITCILO – Turin.